

## Sponsor Benefits and Levels (Effective January 2007)

You are invited to become a sponsor of the Florida Pediatrician, the quarterly newsletter of the Florida Pediatric Society (FPS/FCAAP).

We have recently redesigned the newsletter format and added several content areas requested by members. The Florida Pediatrician is published in full color on our web site and reaches our more than 2000 members four times a year.

Our readers are committed to the profession of pediatrics and our coverage provides medical professionals and decision makers with a comprehensive source of information that affects their industry. Our readers make key decisions about products, services, investments, personnel, and more.

To become a Sponsor of the Florida Pediatrician select from the following list of sponsor levels and benefits:

**Level 1:** at \$1500, offers a full-page for sponsor information in each of 4 issues and includes a link from that page to your web site.

**Level 2:** at \$1000 offers a half- page for sponsor information in each of 4 issues.

**Level 3:** at \$750 offers half-page for sponsor information in 2 issues.

**Level 4:** at \$500 offers a quarter-page for sponsor information in 2 issues.

**Frequency Discounts** are available based on advance space contracts. Insertions must be complete during twelve consecutive months.

**Format Requirements** All materials must be electronically submitted in PDF format. Submission of digital print-ready art is the responsibility of the sponsor. Material from most recent insertion will be used if new material is not received by art deadline.

### Submission Timelines:

<u>Issue</u>	<u>Space Deadline</u>	<u>Camera-Ready Art Deadline</u>
End of March	Feb 28	Feb 28
End of June	May 30	May 30
End of Sept	Aug 30	Aug 30
End of Dec.	Nov 30	Nov 30

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