

Legislative Advocacy Training Initiative

Session 3



**A Florida Pediatric Advocacy Network inspired project
funded by the University of Miami and hosted by Florida CHAIN**

Agenda

- Review LATI Session 2
- Child Health Advocacy Resources
- Strategic Advocacy Planning
- Building Consensus
- Coalition Building- Part 1
- Bills and Budget
- CHAIN Days

Hosted by
Linda Merrell and Lisa Margulis
Florida CHAIN

LATI Session 2 Review

- The contact information for all legislators can be found at www.myflorida.com.
- Bills can be tracked at www.myfloridahouse.gov or www.flsenate.gov.
- It's important to know your legislators, but it's MORE important that they know you.
- Starting July 1, 2006, the following individuals in Broward and Duval Counties will be transferred into managed care under Medicaid Reform: SSI children under TANF; All children eligible as result of family income; Aged and disabled groups

Glossary of Terms

- **TANF: Temporary Aid to Needy Families**

Provides cash assistance to families with dependent children for a limited time while helping them become self-sufficient; you can only get TANF for 5 years

- **SSI: Supplemental Security Income**

Designed to help aged, blind, and disabled people, who have little or no income; provides cash to meet basic needs for food, clothing, and shelter

- **Title XXI: State Child Health Insurance Program**

Non -entitlement program; non- Medicaid eligible

State Child Health Advocacy Organizations

- Florida CHAIN
www.floridachain.org
- Florida Institute for Family Involvement
www.fifionline.org
- Florida Developmental Disabilities Council
www.fddc.org
- The Lawton and Rhea Chiles Center for Healthy Mothers and Babies
www.chilescenter.org

National Child Health Advocacy Organizations

- American Academy of Pediatrics: www.aap.org
- Families USA: www.familiesusa.org
- Children's Defense Fund www.childrensdefense.org
- Association of Maternal and Child Health Programs
www.amchp.org
- Child Welfare League of America www.cwla.org

Where To Find The Best Briefs on Child Health

- Winter Park Health Foundation
www.wphf.org
- Center on Budget and Policy Priorities
www.cbpp.org
- Georgetown University's Health Policy Institute
www.ihcrp.georgetown.edu
- Kaiser Family Foundation
www.kff.org



Strategy Planning Tools for Advocacy Campaigns

(Advocacy Institute, Washington DC: www.advocacy.org)

1. What do we want? (GOALS)
2. Who can give it to us? (AUDIENCES)
3. What do they need to hear? (MESSAGES)
4. Who do they need to hear it from? (MESSENGERS)
5. How can we get them to hear it? (DELIVERY)
6. What have we got? (RESOURCES)
7. What do we need to develop? (GAPS)
8. How do we begin? (FIRST STEPS)
9. How do we tell if it's working? (EVALUATION)

Strategy vs. Tactics

- ***Tactics*** are specific actions – circulating petitions, writing letters, staging a protest – that are the building blocks of advocacy.
- ***Strategy*** is something larger, an overall map that guides the use of these tools toward clear goals. Strategy is a hard-nosed assessment of where you are, where you want to go, and how you can get there.

Advocacy Leadership

(Advocacy Institute in Washington DC)

- Visionaries
- Strategists
- Statespersons
- Experts
- Outside Sparkplugs
- Inside Advocates
- Strategic Communicators
- Movement Builders



How To Build Consensus

- Identify partners with similar goals.
- Let others take ownership with tasks/tools.
- Send meeting/conference call notes to group with follow up responsibilities clearly defined.
- Schedule timelines for products and next meetings/conference calls.
- Enlist group to sign off on final materials and dates for targeted distribution for advocacy.

-SAMPLE-

Advocacy Action for KidCare Budget 06

- Identify Quick Response Team to launch advocacy plan of action.
- Pull together like minds and trusted relationships to create products and achieve goals.
- Create diversified tools and messages with a variety of advocates.

What motivates organizations to work together?

- Community impact
- Increasing scale and reach
- Capacity: can't do it alone
- Mutual gains
- Self interest and need:
- Mandates

Partnerships



- **Cooperation**
- **Coordination**
- **Collaboration**

Importance of Diversity In Coalition Building



- Cultural
- Socio economic
- Geographic

Bills and Budget At A Glance

Fast track this year- Senate and House Appropriations Committee is scheduled to complete in March

Budget and Implementing bills are a “must do” along with substantive legislation.

Things To Watch:

- Medicaid Reform
- Healthy Start
- Part C of IDEA
- KidCare



Medicaid Reform Update

(On July 1, 2006: Includes 200,000 children in Duval and Broward Counties)

- Hearings and technical committees are meeting
- Revenue Estimating Impact Conference and “budget neutrality” agreement.
- Increases for specialists and pediatricians
- Speculation on timeline being pushed back

Healthy Start

Senate: GREAT NEWS!

Fully funded with \$9.5 million to provide services for 28,000 high risk pregnant women.

House: Promising prediction



IDEA- Part C

(Individuals with Disabilities Education Act)

- A. Federal – State Partnership (like Medicaid)
- B. Children age birth to three years of age who have significant developmental delays, or who have been diagnosed with a condition associated with delays in development
- C. Collaborative community partnership that lacks adequate funding
- D. Studies recommend the budget should be \$10 million, but the Budget proposal is \$3.4 million.

KidCare Bills

SB 2050 Sen. Peadar

HB 1365 Rep. Davis

- Would allow a fixed number of non-Title XXI children (those not eligible for federal match funds, mostly immigrant children) to enroll in KidCare with state and local funding.
- Would restore limited enrollment for children that was eliminated by the 2004 Legislature.
- Revises local match calculations, as recommended from the KidCare Coordinating Council and the Commission on Migrant and Seasonal Laborers.

KidCare Budget Priorities

- Restore \$183 million for Florida KidCare
- Community Education and Outreach: \$6 million-
using "Covering Kids and Families" infrastructure
- Reinstate coverage for non-Title XXI (non
Medicaid eligible) children by allocating \$15
million in state General Revenue matched with
community funds
- Remaining funds: \$29 million to reach
enrollment goals determined by the Florida
Legislature in 2005.

Florida Pediatric Society Platform

- Florida KidCare Program (S972; H241)
- Suicide Prevention (S1008/H527)
- Universal Health Care for Children (S310)
- Fish Consumption and Health (S1302)
- Prevention of Obesity (S1324)
- Heller Hall/Curran Center/USF (S1086;H0019)
- Dori Slosberg Safety Belt Law (H97)
- Schools/Health Related Education (H679)
- School Food Service Program/Fructose (H629)
- Cystic Fibrosis Treatment (S376)
- Unattended/Unsupervised Child/Auto (S910)
- High School Drug Testing (S1928/H1005)
- Mature Driver's Act (S1852/H975)

For tracking or more information, go to www.flsenate.gov or www.myfloridahouse.gov.

CHAIN Days

(April 3rd -5th in Tallahassee)



- A. Join a statewide effort to promote child health issues.
- B. Transportation, lodging, and food is coordinated.
- C. Cost is only \$300.
- D. Issues:
 - Medicaid Reform
 - Immigration
 - Healthy Start
 - KidCare
 - Medicare Part D

-Next LATI Session-

Tuesday, April 25th at 6:15 PM EST

-LATI Archives-

<http://peds2.med.miami.edu/mailman/lati.htm>

-To Learn More About Florida CHAIN-

www.floridachain.org