



Florida Chapter of the
American Academy of Pediatrics
INCORPORATED IN FLORIDA

2022
**CORPORATE
MEMBERSHIP**

PARTNER WITH FCAAP

HELP US SHAPE THE FUTURE OF PEDIATRICS!

The Florida Chapter of the American Academy of Pediatrics (“FCAAP”) is dedicated to promoting the health and welfare of Florida’s children and young adults, and to supporting Florida’s pediatricians and pediatric specialists as the best qualified providers for their care. FCAAP has been recognized as one of the leading state chapters of the AAP, receiving the 2020 American Academy of Pediatrics Outstanding Chapter Award in the Very Large Chapter Category.

FCAAP takes a proactive role in legislative matters supporting the enactment, preservation, and enforcement of just pediatric laws. Since 1952, our members have led the way to enhancing the quality and availability of pediatric healthcare in Florida. Through the Florida Pediatric Foundation (FPF), FCAAP supports state-wide and community health care programs that benefit children, adolescents, and young adults. In 2020, the FPF fund was able to provide 10,250 meals to help children in Florida have access to healthy food.

We would like to invite you to become a Corporate Member of FCAAP. Corporate Membership offers your organization a wide range of key benefits. These include high-profile visibility on FCAAP’s websites and social media, discounts on advertising in our monthly Newsletter and quarterly Journal publications, and discounts on packages for our Annual Conference. Membership survey opportunities, priority sponsorship notifications, and multi-year discounts are also available.

Your partnership shows your commitment to the highest standard of pediatric care, your recognition of the importance of affordable, quality continuing education opportunities in pediatrics, your interest in distinguishing yourself as a leader in pediatric healthcare, your pledge to ensuring access to quality healthcare for all children, and your support of pediatric health care providers.

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MARKETING OPPORTUNITIES FOR CORPORATE MEMBERS

ANNUAL CONFERENCE PARTNER PACKAGES

FCAAP's annual conference, The Future of Pediatric Practice (FPP), delivers participants an unparalleled networking and learning experience. Attendees constitute some of the most influential voices statewide. FPP is the premier place for companies to spark interest and gain insight from pediatric care leaders; it will deliver value to anyone who partners for the event in person or virtually. The Future of Pediatric Practice is a must-attend event, year after year, for any organization that provides services or products related to the pediatric field.

THE FLORIDA PEDIATRICIAN

FCAAP's peer-reviewed journal, including case reports, original research, department updates, and narrative medicine. FCAAP members receive the journal each quarter. The journal is also made available to non-members and is frequently shared by authors with their supervisors, staff, and faculty.

FCAAP NEWS

FCAAP's monthly newsletter is sent to all members. FCAAP News provides members with policy updates, practice tips, legislative reports, and educational opportunities relevant to the practice of pediatrics.

FCAAP CAREER CENTER

Getting your career opportunity in front of the right audience has never been more critical. You'll find your target audience with the FCAAP Career Center.



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MEMBERSHIP LEVELS

With three different levels to choose from, please review the information for each level and determine which level constitutes an ideal fit for your organization.

As a Corporate Member, you advance your mission while building a strong platform to connect with the leading pediatric community in Florida. Your membership with FCAAP will have a lasting impact on the future of pediatrics. Join now!

ADVOCATE MEMBERSHIP

- Inclusion of FCAAP Corporate Member profile on FCAAP public website: Corporate Member section
- Inclusion of company name in the Corporate Member listing in each issue of FCAAP News
- Specially-created logo as Corporate Member of FCAAP
- Recognition on FCAAP's social media platforms as Corporate Member (2x)
- 15% Discount on FCAAP's Annual Conference Partner Packages (Subject to availability)
- Priority notification of sponsorship opportunities
- 25% Discount on 3 FCAAP Career Center product purchases per month
- Recognition announcement in FCAAP News after joining (1x)
- 15% Discount on advertisements in FCAAP News
- Complimentary ½ page ad in FCAAP News (1x)
- Complimentary copy of FCAAP News
- 10% Discount on advertisements in The Florida Pediatrician. (1 per issue, subject to availability)
- Complimentary subscription to The Florida Pediatrician
- One short survey to all members (voluntary participation) to gain pediatric focused perspective
- Option for multiyear commitment (3 years) with a 10% discount

INVESTMENT: \$25,000

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MEMBERSHIP LEVELS

SUPPORTER MEMBERSHIP

- Inclusion of FCAAP Corporate Member profile on FCAAP public website: Corporate Member section
- Inclusion of company name in the Corporate Member listing in each issue of FCAAP News
- Specially-created logo as Corporate Member of FCAAP
- Recognition on FCAAP's social media platforms as Corporate Member (1x)
- 10% Discount on Annual Conference Partner Packages (Subject to availability)
- Priority notification of sponsorship opportunities
- 10% Discount on 2 FCAAP Career Center product purchases per quarter.
- Recognition announcement in FCAAP News after joining (1x)
- 10% Discount on advertisements in FCAAP News
- Complimentary Full Sidebar ad in FCAAP News (1x)
- Complimentary copy of FCAAP News

INVESTMENT: \$10,000

FRIEND MEMBERSHIP

- Inclusion of FCAAP Corporate Member profile on FCAAP public website: Corporate Member section
- Inclusion of company name in the Corporate Member listing in each issue of FCAAP News
- Specially-created logo as Corporate Member of FCAAP
- 5% Discount on Annual Conference Partner Packages (Subject to availability)
- 10% discount on 1 FCAAP Career Center product purchase per year.
- Recognition announcement in FCAAP News after joining (1x)
- 5% Discount on advertisements in FCAAP News
- Complimentary ½ Sidebar ad in FCAAP News (1x)
- Complimentary copy of FCAAP News

INVESTMENT: \$5,000

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INVEST IN FCAAP CORPORATE MEMBERSHIP

PREFERRED MEMBERSHIP LEVEL:

ADVOCATE SUPPORTER FRIEND

Organization/Company Name: _____

Product / Service: _____

Company Description (75 words maximum): _____

Contact Person: _____

Social Media @Handles: _____

Address: _____ City: _____ State: _____ Zip: _____

Website: _____

Phone: _____ Email: _____

Signature _____ Date _____

My signature certifies my understanding that this application does not grant the applicant a FCAAP Corporate Membership and that membership is contingent upon approval by FCAAP leadership. I understand that once approval is granted, an invoice will be sent and payment is due upon receipt. FCAAP Corporate Membership covers one year from anniversary date. Benefits subject to change. Discounts will only apply to events or publications produced during membership term. Corporate Members have no voting rights and are not eligible to participate on FCAAP committees, task forces, or boards. Corporate Membership does not carry an FCAAP endorsement of my corporation's products, services, or activities.

To submit application, or for additional information or questions,
please contact FCAAP Membership Coordinator Anayra Barreras Pena
at abarreras@fcaap.org or 850-224-3939 ext. 1002.

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