



Florida Chapter of the
American Academy of Pediatrics
INCORPORATED IN FLORIDA

2023–2024
**CORPORATE
MEMBERSHIP**



PARTNER WITH FCAAP

HELP US SHAPE THE FUTURE OF PEDIATRICS!

FCAAP is one of the largest, most successful chapters of the American Academy of Pediatrics and partnering with us is a proven strategy to market your brand, product, and services to more than 2,600 pediatric healthcare professionals. Our members are a diverse, educated community with a high degree of recognition and appreciation for businesses and organizations who support our mission. FCAAP partnership demonstrates your commitment to distinguishing yourself as a leader in pediatric healthcare and to ensuring access to quality healthcare for all children.

Corporate Members benefit from high-profile sponsorship opportunities for educational events including The Future of Pediatric Practice annual conference and the popular FCAAP Forum webinar series. Corporate Member partnerships also support community events such as Children's Week, held annually at the Florida Capitol, and ongoing research and projects that improve the delivery of pediatric healthcare services in Florida.

We invite you to become a Corporate Member of FCAAP, which offers your organization a wide range of key benefits. These include high-profile visibility on FCAAP's websites and social media, discounts on advertising in our monthly Newsletter and quarterly Journal publications, complimentary ads, and discounts on packages for our Annual Conference. Educational presentation opportunities and priority sponsorship notifications are also available.

Your membership with FCAAP will have a lasting impact on the future of pediatrics. Join today!

Florida Chapter of the American Academy of Pediatrics, Inc.

1400 Village Square Blvd #3-87786, Tallahassee, FL 32312 | 850-224-3939 | 912-452-9050 (fax) | info@fcaap.org

fcaap.org | facebook.com/FloridaChapterofAAP | twitter.com/FloridaAAP | instagram.com/floridaaap

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MARKETING OPPORTUNITIES FOR CORPORATE MEMBERS

ANNUAL CONFERENCE PARTNER PACKAGES

FCAAP's annual conference, The Future of Pediatric Practice (FPP), delivers participants an unparalleled networking and learning experience. Attendees constitute some of the most influential voices statewide. FPP is the premier place for companies to spark interest with and gain insight from pediatric care leaders, and delivers value to anyone who partners with the event in person or virtually. The Future of Pediatric Practice is a must-attend event, year after year, for any organization that provides services or products related to pediatrics.

THE FLORIDA PEDIATRICIAN

FCAAP's peer-reviewed journal, The Florida Pediatrician, is published quarterly by the Chapter's Editorial Board. The journal includes scientific articles, case reports, legislative updates, and other information relevant to pediatricians, pediatric specialists, and pediatric allied health practitioners in Florida. The Florida Pediatrician website is indexed on Google Scholar, and FCAAP members receive the journal each quarter. The journal is also available to non-members and is frequently shared by authors with their supervisors, staff, and faculty.

FCAAP NEWS

FCAAP News, the Chapter's flagship e-newsletter, is distributed at the beginning of each month. The newsletter provides advocacy and policy updates, news on the latest medical guidance, practice tips, legislative reports, and links to educational opportunities, all designed to keep FCAAP members informed on the Chapter's activities and the field of pediatrics.

FCAAP CAREER CENTER

Getting your career opportunity in front of the right applicants has never been more critical. You'll find your target audience with the FCAAP Career Center, a site dedicated to connecting Chapter Members with top pediatric health employers.

FCAAP WEBSITE

Thousands of viewers visit our website each month for information on the Chapter, current pediatric news, continuing education opportunities, events, legislative updates, practice resources, and more.

FCAAP VIDCAST

The FCAAP Vidcast is a weekly video podcast featuring the latest news, member updates, and tips for pediatric professionals, posted on FCAAP's website and social media channels.

FCAAP CONNECTION

The FCAAP Connection is a mid-month e-newsletter featuring important updates and reminders from the fast-moving world of pediatrics. From the latest AAP medical guidance, to membership benefit updates, to training program reminders, the FCAAP Connection helps to ensure Florida's pediatricians stay current on the latest news and happenings.

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ADVOCATE MEMBERSHIP: \$25,000

LIVE EVENTS – NETWORKING AND EVENTS BENEFITS

- One live online educational presentation open to members and non-members, including branded email to members with invitation to educational presentation and post session on-demand access

RECOGNITION

- FCAAP Corporate Member profile on FCAAP public website
- Special Recognition at the Annual Conference as Corporate Member
- Featured in the Corporate Member listing in each issue of FCAAP News
- Recognition on FCAAP's social media platforms as Corporate Member (4x)
- Recognition announcement in FCAAP News (1x)
- Inclusion in the Corporate Member & Enterprise Member quarterly email to members

SPONSORSHIP

- Priority notification of sponsorship opportunities
- 15% Discount on FCAAP's Annual Conference Partner Packages
- 15% Discount on Florida Pediatrician Website sponsorship

MARKETING

- Complimentary full page ad in FCAAP News (1x)
- 15% Discount on FCAAP News and FCAAP Connection advertisements
- Complimentary advertisement on FCAAP website (1 month)
- 15% Discount on FCAAP website advertising
- 10% Discount on FCAAP Vidcast
- 10% Discount on advertisements in The Florida Pediatrician
- Complimentary advertisement in the FCAAP Quick Start Guide for new Chapter Members (12 months)

PREMIUM CAREER CENTER BENEFITS

- 50% Discount on FCAAP Career Center product purchases

PEDIATRIC INSIGHTS

- Complimentary subscription to the FCAAP News and The Florida Pediatrician

Some restrictions apply, and are noted on the application form.

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SUPPORTER MEMBERSHIP: \$10,000

LIVE EVENTS – NETWORKING AND EVENTS BENEFITS

- One live online educational presentation open to members

RECOGNITION

- FCAAP Corporate Member profile on FCAAP public website
- Special Recognition at the Annual Conference as Corporate Member
- Featured in the Corporate Member listing in each issue of FCAAP News
- Recognition on FCAAP's social media platforms as Corporate Member (2x)
- Recognition announcement in FCAAP News (1x)
- Inclusion in the Corporate Member & Enterprise Member quarterly email to members

SPONSORSHIP

- Priority notification of sponsorship opportunities
- 10% Discount on FCAAP's Annual Conference Partner Packages
- 10% Discount on Florida Pediatrician Website sponsorship

MARKETING

- Complimentary ½ page ad in FCAAP News (1x)
- 10% Discount on FCAAP News and FCAAP Connection advertisements
- 10% Discount on FCAAP website advertising
- 5% Discount on FCAAP Vidcast
- 10% Discount on advertisements in The Florida Pediatrician (1 per issue)
- Complimentary advertisement in the FCAAP Quick Start Guide for new Chapter Members (12 months)

PREMIUM CAREER CENTER BENEFITS

- 25% Discount on FCAAP Career Center product purchases

PEDIATRIC INSIGHTS

- Complimentary subscription to the FCAAP News and The Florida Pediatrician

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FRIEND MEMBERSHIP: \$5,000

RECOGNITION

- FCAAP Corporate Member profile on FCAAP public website
- Special Recognition at the Annual Conference as Corporate Member
- Featured in the Corporate Member listing in each issue of FCAAP News
- Recognition announcement in FCAAP News (1x)
- Inclusion in the Corporate Member & Enterprise Member quarterly email to members

SPONSORSHIP

- 5% Discount on FCAAP’s Annual Conference Partner Packages

MARKETING

- Complimentary ¼ page ad in FCAAP News (1x)
- 5% Discount on FCAAP News and FCAAP Connection advertisements
- 5% Discount on FCAAP website advertising

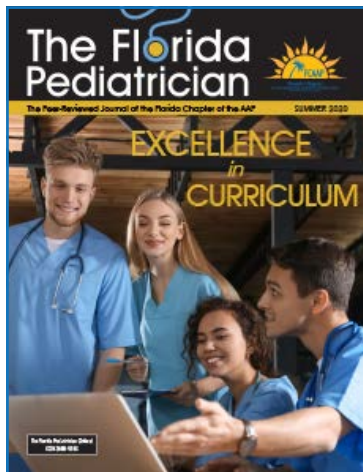
PREMIUM CAREER CENTER BENEFITS

- 15% Discount on FCAAP Career Center product purchases

PEDIATRIC INSIGHTS

- Complimentary subscription to the FCAAP News and The Florida Pediatrician

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INVEST IN FCAAP CORPORATE MEMBERSHIP

PREFERRED MEMBERSHIP LEVEL:

- ADVOCATE SUPPORTER FRIEND

Organization/Company Name: _____

Product / Service: _____

Company Description (75 words maximum): _____

Contact Person: _____

Social Media @Handles: _____

Address: _____ City: _____ State: _____ Zip: _____

Website: _____

Phone: _____ Email: _____

Signature _____ Date _____

My signature certifies my understanding that this application does not grant the applicant a FCAAP Corporate Membership and that membership is contingent upon approval by FCAAP leadership. I understand that once approval is granted, an invoice will be sent and payment is due upon receipt. FCAAP Corporate Membership covers one year from anniversary date. Benefits subject to availability and will be filled on a first-come, first-served basis. Benefits related to events are subject to the events taking place. One live online educational presentation up to 1-hour or two 30-minutes for Advocate level or 30-minutes for Supporter level with voluntary participation. Recognition at the Annual Conference as CM requires conference partnership. Sponsorship of the Florida Pediatrician website requires annual commitment. Discount on FCAAP Vidcast requires a three month commitment. Discounts will only apply to events or publications produced during membership term. Corporate Members have no voting rights and are not eligible to participate on FCAAP committees, task forces, or boards. Corporate Membership does not carry an FCAAP endorsement of a corporation’s products, services, or activities.

To submit application or for additional information, please contact
FCAAP Membership Coordinator Anayra Barreras Pena
at abarreras@fcaap.org or 850-224-3939 ext. 1002.

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