



EXTRA FCAAP-SPECIFIC BENEFITS FOR ENTERPRISE MEMBERS

SPONSORSHIP

- 5% Discount on FCAAP's Annual Conference Partner Packages
- Priority notification of sponsorship opportunities
- 10% Discount on Florida Pediatrician Website sponsorship

MARKETING

- Complimentary 1/4 page ad in FCAAP News (1x)
- 10% Discount on FCAAP News, The Florida Pediatrician, and FCAAP Connection advertisements
- 10% Discount on website advertising

PREMIUM CAREER CENTER BENEFITS

- 10% Discount on FCAAP Career Center product purchases

CORPORATE RECOGNITION

- FCAAP Enterprise Member profile on the FCAAP website
- Recognition at the Annual Conference as an Enterprise Member
- Recognition as an Enterprise Member in each issue of FCAAP News
- Recognition on FCAAP's social media platforms as an Enterprise Member

Some restrictions apply, and are noted on the application form.

Florida Chapter of the American Academy of Pediatrics, Inc.

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MARKETING OPPORTUNITIES FOR ENTERPRISE MEMBERS

ANNUAL CONFERENCE PARTNER PACKAGES

The Future of Pediatric Practice, hosted annually at Disney's Yacht and Beach Club Resorts, is the pediatric event of the year. Nearly 600 pediatric health care professionals from around the state of Florida and across the country enjoy plenary presentations, interactive workshops, wellness activities, a medical student research forum, a competitive resident forum, and a full exhibit hall.

FCAAP NEWS

The FCAAP News, the Chapter's flagship e-newsletter, is distributed at the beginning of each month. The newsletter provides advocacy and policy updates, news on the latest medical guidance, practice tips, legislative reports, and links to educational opportunities, all designed to keep FCAAP members informed on the Chapter's activities and the field of pediatrics.

THE FLORIDA PEDIATRICIAN

FCAAP's peer-reviewed journal is published quarterly. The Florida Pediatrician journal includes scientific articles, case reports, and other information relevant to pediatricians, pediatric specialists, and pediatric allied health practitioners in Florida. The journal is made available to nonmembers and is frequently shared by authors with their supervisors, staff, and faculty.

FCAAP CONNECTION

The FCAAP Connection is a mid-month publication emailed to FCAAP members, featuring important updates and reminders from the fast-moving world of pediatrics. From the latest AAP medical guidance, to membership benefit updates, to training program reminders, the FCAAP Connection helps to ensure Florida's pediatricians stay current on the latest news and happenings.

FCAAP WEBSITE

Thousands of viewers visit our website each month for information on the Chapter, current pediatric news, continuing education opportunities, events, legislative updates, practice resources, and more.

FCAAP CAREER CENTER

Getting your career opportunity in front of the right applicants has never been more critical. You'll find your target audience with the FCAAP Career Center, a site dedicated to connecting Chapter Members with top pediatric health employers.

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